## CLAIMS

## What is claimed is:

1. A method of compressing image data comprising:

detecting a specified compression ratio corresponding to a printing mode selected by a user from compression ratios corresponding to a variety of printing modes; and compressing the image data according to the detected specified compression ratio.

- 2. The method of claim 1, wherein the compression ratios corresponding to the variety of printing modes are stored on a recording medium.
- 3. The method of claim 2, wherein the compression ratios corresponding to the variety of printing modes are stored in a lookup table on the recording medium.
- 4. The method of claim 3, wherein the variety of printing modes provide varying settings to account for factors including at least one of a degree of an image quality, a type of a printing paper, a type of image data, and a printing color.
- 5. The method of claim 4, wherein the degree of image quality includes at least a draft quality, a normal quality, and a best quality.
- 6. The method of claim 5, wherein the draft quality yields a low first image quality and a high first image compression ratio.
- 7. The method of claim 6, wherein the normal quality yields a second image quality higher than the first and a second compression ratio lower than the first.
- 8. The method of claim 7, wherein the best quality yields a third image quality higher than the second image quality and a third compression ratio lower than the second compression ratio.

9. The method of claim 1, wherein the printing is selected by a user via a user interface.

- 10. The method of claim 4, wherein the variety of paper includes at least automatic, plain paper, inkjet paper, photo paper, transparency films, special paper, greeting paper, and brochure paper.
  - 11. The method of claim 3, wherein image resolution is stored in the look up table.
- 12. The method of claim 1, wherein the compressing is performed on the image data by a data loss compression method.
- 13. The method of claim 12, wherein the compressing is preformed on the image data by a JPEG compression method.
- 14. The method of claim 1, wherein the method is performed for a print operation to print the image data.
  - 15. An apparatus for compressing image data comprising:

a compression ratio detection unit which detects a specified compression ratio corresponding to a printing mode selected by a user from compression ratios corresponding to a variety of printing modes and outputs the detected specified compression ratio; and

a data compression unit which compresses the image data according to the detected specified compression ratio.

- 16. The apparatus of claim 15, wherein the compression ratios corresponding to the variety of printing modes are stored on a recording medium.
- 17. The apparatus of claim 16, wherein the compression ratios corresponding to the variety of printing modes are stored in a lookup table on the recording medium.
- 18. The apparatus of claim 17, wherein the variety of printing modes varying settings to account for factors including at least one of a degree of an image quality, a type of a printing paper, a type of image and a printing color.

19. The apparatus of claim 18, wherein the variety of image quality includes at least a draft quality, a normal quality, and a best quality.

- 20. The apparatus of claim 19, wherein the draft quality yields a low first image quality and a high first image compression ratio.
- 21. The apparatus of claim 20, wherein the normal quality yields a second image quality higher than the first and a second compression ratio lower than the first.
- 22. The apparatus of claim 21, wherein the best quality yields a a third image quality higher than the second image quality and a third compression ratio lower than the second compression ratio.
- 23. The apparatus of claim 1, wherein the printing is selected by a user via a user interface.
- 24. The apparatus of claim 18, wherein the variety of paper includes at least automatic, plain paper, inkjet paper, photo paper, transparency films, special paper, greeting paper, and brochure paper.
- 25. The apparatus of claim 17, wherein image resolution is stored in the look up table.
- 26. The apparatus of claim 15, wherein the data compression unit performs compression on the image data by a data loss compression method.
- 27. The apparatus of claim 26, wherein the data compression unit performs compression on the image data by a JPEG compression method.
  - 28. An image data compressing system comprising:

a compression ratio detection section which detects a specified compression ratio corresponding to a printing mode selected by a user from compression ratios corresponding to a variety of printing modes and outputs the detected specified compression ratio; and

a data compression section which compresses the image data according to the detected specified compression ratio.

- 29. The system of claim 28, further comprising a storage section which stores the compression ratios corresponding to the variety of printing modes.
- 30. The method of claim 29, wherein the compression ratios corresponding to the variety of printing modes are stored in a lookup table in the storage section.
- 31. A computer readable storage medium encoded with processing instructions for causing a computer to perform a method of compressing image data comprising:

detecting a specified compression ratio corresponding to a printing mode selected by a user from compression ratios corresponding to a variety of printing modes; and compressing the image data according to the detected specified compression ratio.